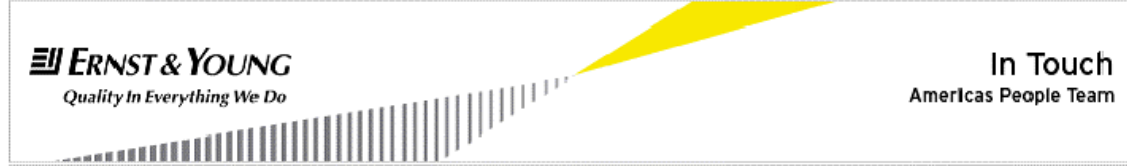


21 September 2009



Meadowlands Community Outreach

Wrap 4 A Smile Foundation, Inc. served the working poor in the Asian-American Community in the New York Metropolitan Area. August 24 – 25, 2009

The Wrap 4 A Smile Foundation, Inc. has selected 10 high school and college students to participate in the 3rd Annual Community Outreach Program (COP). This year, COP focuses on the working poor in the Asian-American Community in the New York Metropolitan Area. Many Americans think of Asians here as a model community with money. Some are, but many Asian-Americans are truly the working poor. The Foundation coordinated a 2-day community outreach program through the agencies of the Asian-American Federation.

The Wrap 4 A Smile Foundation, Inc. recently expanded its volunteer program through the Corporate Social Responsibility (CSR) Program by partnering with the Ernst & Young Pan-Asian Professional Network, also based in Secaucus, NJ. The Pan-Asian Professional Network Division encourages volunteering for community outreach programs and charities by coordinating a drive to collect hygiene and school supplies, and volunteering to pack 2,000 Wrap 4 A Smile hygiene kits. "The volunteers also create an understanding and appreciation for Asian concerns, customs, and traditions, both inside and outside of Ernst & Young," said Kay Matsuda, representative of EY's Human Resources Department and Volunteer Coordinator.



The student and adult volunteers participated in the COP with one common goal “To Make a Difference,” so they did as soon as they stepped into the first location on the first day at the Hamilton- Madison House. Activities ranged from serving lunch to 300 senior citizens, learning to do origami (art of folding paper), playing ping pong (table tennis) and donating 1,000 Wrap 4 A Smile Hygiene kits. There were many smiles from the senior citizens. "It was a pleasure to see young people coming to interact with the senior citizens" said one of the elderly who waited patiently for his meal.

The next location was the New York Asian Women’s Center, where the volunteers delivered 500 Wrap 4 A Smile Hygiene kits, towels, clothing, and non perishable food items. In return, they learned about the services that the Center provided to domestic abuse victims and human trafficking survivors. The students also helped with filing and painting at the shelter.

On the second day, at the Bowery Mission, the volunteers worked hard. In addition to the 10 high school and college students, there were 2 volunteers from Ernst & Young on site, Lily Liang and Annette Palmieri. Each person got to do real kitchen work - peel sweet potatoes (with dull knives), mop floors, wash dishes, clean food pantry and storage closets, and serve meals to 70 people. The group delivered supplies including 300 Wrap 4 A Smile Hygiene kits and nonperishable food items. The mission serves as many as 700 meals a day. As they left the site, they saw a line of people outside the building waiting for the next free nutritious meals.



Regardless of their hard work at the Bowery Mission, the volunteers’ exhaustion was repaid with a rewarding visit to the last location at YMCA China Town. The rest of the day was filled with smiles and gratitude. The volunteers had the opportunity to interact with over a hundred kids, ranging from ages 5 – 12. Ninety-nine percent of the children come from low income families, and a few live at a homeless shelter. Each volunteer would help with supplies distribution to one child at a time so he or she would receive a sport pack, a hygiene kit, school supplies and healthy snacks. The event ended with a lot of positive energy. A handful of youth stayed behind and played kick ball with the volunteers.

Wrap 4 A Smile Foundation, Inc. is a not-for-profit organization founded in 2005 to serve the less fortunate, encourage community service to youth and promote healthcare. The foundation has dedicated its program to FIGHT POVERTY and STOP HUNGER. Despite this year's low contribution, the foundation was able to distribute 12,000 hygiene products, 1,000 stationery items, 300 clothing & household items, and 1,000 pounds of nonperishable and perishable food items. Together with Ernst & Young and the Asian-American Federation, they have accomplished a successful Community Outreach Program by promoting our vision: EDUCATE...ACT... MAKE A DIFFERENCE. "The foundation values our contributors, partners, donors and volunteers," said Kevin Williams, Founder of Wrap 4 A Smile Foundation, Inc.

A special thanks to all of the volunteers for helping with this great cause: Karen Lok, Kay Matsuda, Alice Kwok, Lily Liang, Annette Palmieri, Ming Xiao, Mini Dalal, Johann Pichardo, Velma Smith, Marshamae Oliver, Ted-Phai Chung, Pamela Zulick, Beverly Passanante, Stan Guingon, Bhama Ananthakrishnan, and Allison Ickowicz.

For more information and how you can help, please visit our website: www.wrap4asmile.org or contact us via email: wrap4asmile@aol.com

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